

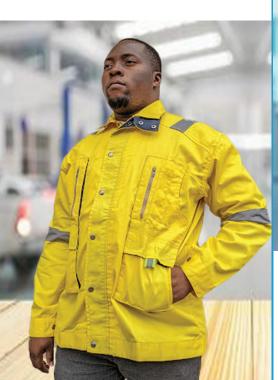
# **WHO WE ARE**

Magare Essentials Company Limited stands as a distinguished Tanzanian manufacturer and supplier of wide range of safety wear and other protective equipment , proudly holding ISO 9001:2015 certification. Our primary expertise lies in the production of premium workwear and leatherwear, underpinned by an unwavering commitment to innovation, quality, excellence, and an unwavering dedication to exceeding customer expectations. We have garnered a strong reputation as a trusted manaufacturer and supplier of diverse clothing and leather products, not only in Tanzania but also across a number of African countries.

















# **Apparel Manufacturing**

Within our apparel division, we have cultivated mastery in crafting a comprehensive range of garments meticulously tailored to cater to diverse industries, including the demanding mining sector. Our extensive product line encompasses safety shirts, work shirts, trousers, high-visibility apparel, coveralls, work-suits, fire-retardant attire, overcoats, work jackets, and an array of other specialized items. Our unwavering commitment is deeply rooted in delivering products that consistently meet and surpass the most stringent standards of quality and durability.

Furthermore, our portfolio extends to encompass classic office and casual wear, featuring an assortment of trousers, shirts, jackets, skirts, coats, and waistcoats. These creations are meticulously conceptualized and crafted by our team of highly skilled professionals, artfully merging comfort, style, and functionality into each piece.

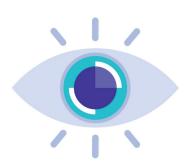
# **Leather Manufacturing**

Ou leather division aims at being the best in the country, and we achieve that by hiring the most qualified individuals who share our values that embody excellence in all aspects of production. Our commitment to quality is evident in every stage of production, from sourcing the very best leather materials, to the crafting of each product up to it being ready for the final user.

Our dedication to quality, innovation, and customer satisfaction makes our leather products the best in the market. The attention to detail in the design and craftsmanship sets us apart from competitors, making us a top choice for customers who value both style and functionality. With a wide range of styles and sizes available, there is a perfect pair of boots and other leather products for everyone, providing comfort and support throughout the day. The combination of superior materials, expert craftsmanship, and a commitment to customer satisfaction makes us a leader in the industry









#### **Our Mission**

To provide exceptional workwear and leatherwear solutions that empower individuals and organizations to perform at their best. We achieve this by maintaining a relentless focus on quality, innovation, and customer satisfaction. Through our commitment to excellence and ethical business practices, we aim to be a reliable partner for our clients and a source of pride for our employees and stakeholders.

### **Our Vision**

To be the preferred supplier of choice for premium workwear and leatherwear in Tanzania and other African countries. We aspire to be recognized for our unwavering dedication to quality, craftsmanship, and innovation. We envision a future where our products enhance safety, comfort, and style for our customers across diverse industries. As we grow, we remain committed to sustainability and responsible business practices that benefit our communities and the environment.

#### **Our Core Values**

**Quality:** We are committed to delivering products of the highest quality, manufactured with precision and attention to detail.

**Customer Satisfaction:** We prioritize customer satisfaction by understanding their needs and exceeding their expectations.

**Integrity:** We conduct our business with honesty, transparency, and ethics, building trust with our customers, employees, and partners.

**Innovation:** We embrace innovation and continuous improvement to stay ahead of market trends and deliver cutting-edge solutions.

**Teamwork:** We value collaboration, respect, and open communication, fostering a positive and supportive work environment.

**Accountability:** We take ownership of our actions and deliver on our commitments, ensuring accountability at all levels of the organization



# **OBJECTIVES**

To be a leading manufacturer of premium workwear, leatherwear, and related products in Tanzania and across Africa, consistently delivering high-quality, innovative, and customer-centric solutions while ensuring sustainable growth and profitability.



In summary, customers should choose Magare Essentials Company Limited because we offer not only high-quality products but also a customer-centric, innovative, and ethical approach to business. Our wide range of products, commitment to timely delivery, and dedication to sustainability make us a trustworthy partner for customers across various industries.

#### **Uncompromising Quality:**

We are dedicated to delivering products of the highest quality, manufactured with precision and attention to detail. Our commitment to quality ensures that customers receive durable and reliable workwear and leatherwear that meet or exceed industry standards.

#### **Customer-Centric Approach:**

Customer satisfaction is at the core of our values. We take the time to understand our customers' unique needs and go the extra mile to exceed their expectations. Our focus on customer-centricity means you can trust us to provide tailored solutions that address your specific requirements.

#### **Innovation and Adaptability:**

We embrace innovation and continuously strive to improve our products and services. This commitment allows us to stay ahead of market trends, providing customers with cutting-edge solutions that incorporate the latest advancements in workwear and leatherwear.

### **Collaborative and Supportive Team:**

Our emphasis on teamwork fosters a positive and supportive work environment. This teamwork extends to our interactions with customers. You can expect responsive and collaborative communication when working with our team, ensuring a smooth and productive partnership.

### **Timely Delivery:**

We understand the importance of timely product delivery. Our integrated infrastructure facility allows us to control the entire production process, from design to delivery. This means we can uphold our commitment to delivering products on time, ensuring that our customers can rely on us for their schedules and deadlines.

### Sustainability and Responsibility:

We are committed to sustainability and responsible business practices. By choosing us, customers align with a company that prioritizes environmental responsibility and community well-being, contributing to a better future for all.







- Safety Shirts
- Work Shirts
- Trousers
- High-Visibility Apparel
- Coveralls
- · Work Suits.
- Fire-Retardant Clothing
- Overcoats.
- Work Jackets
- Aprons
- · Bib Overalls.
- Rainwear

- Flame-Resistant Clothing.
- · Chemical-Resistant Clothing.
- Hazardous Material Suits
- Cold Weather Gear
- Footwear
- Headgear
- Gloves.
- Eye and Ear Protection
- Respiratory Protection.
- Fall Protection Gear.
- Welding Gear















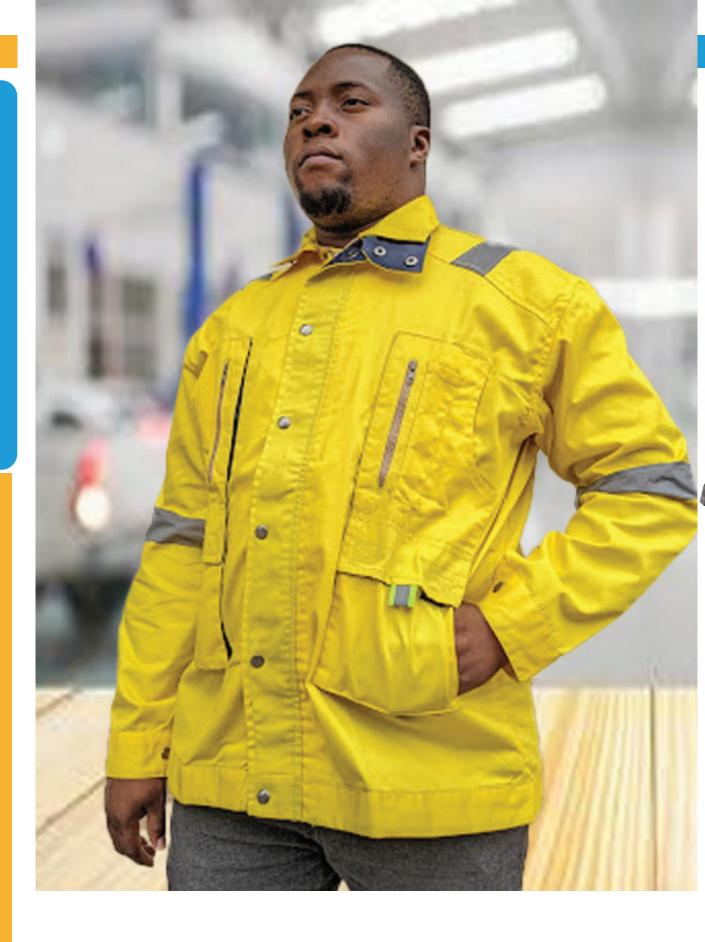














## Magare Essentials Limited: Company Profile















# Magare Essentials Limited: Company Profile















For a very affordable price, we can customize your order by branding it with embroidery of your company logo or any other customizations to make you stand out from the competition.



Magare Essentials has managed to attract a significant number of clients in just a few years due to several key factors.

Firstly, we have prioritized customer safety by providing high-quality safety boots and workwear that meet industry standards and regulations. This commitment to safety has helped build trust with our clients, who value the well-being of their employees.

Secondly, our company has focused on innovation and sustainability. By offering innovative solutions and sustainable products, we have demonstrated our dedication to staying ahead of the curve and meeting the evolving needs of our clients. This forward-thinking approach has set us apart from competitors and attracted clients who value environmentally friendly practices.

Additionally, our company's reputation for delivering exceptional service and building long-term relationships with clients has played a crucial role in attracting new business. Positive testimonials from satisfied clients have gone a long way in establishing credibility for our products and services in this short while we have been in the industry.

Moreover, our company's strategic partnerships with other industry players have contributed to our success. Collaborating with suppliers, manufacturers, and distributors has helped to streamline our operations, improve product quality, and expand our market reach.

### Our clients include but are not limited to the following:

MINING COMPANIES SECURITY COMPANIES MANUFACTURERS
HOTELS, RESTAURANTS & RESORTS NGOs MAJOR INDUSTRIES
ORGANIZATIONS & COMPANIES WHOLESELLERS GOVERNMENT AGENCIES
SCHOOLS & COLLEGES

































































MÉDECINS SANS FRONTIÈRES





























Quality assurance at Magare Essentials Company Limited is an integral part of our commitment to excellence. As outlined in our core values and mission, we prioritize delivering products of the highest quality. Here's how we ensure quality assurance in our operations:

#### **Precision and Attention to Detail:**

Our manufacturing processes are characterized by precision and meticulous attention to detail. From the initial design stage to the final product, every step is scrutinized to ensure that quality is not compromised.

#### ISO 9001 Certification:

We proudly hold ISO 9001 certification, which is a testament to our dedication to maintaining a robust quality management system. This certification underscores our commitment to adhering to internationally recognized standards for quality assurance.

### **In-House Operations:**

We operate an integrated infrastructure facility that covers the entire production process. By having all key processes in-house, including design, cutting, embroidery, printing, sewing, and finishing, we maintain full control over the quality of each product.

### **Quality Control Measures:**

Our quality control measures are stringent and comprehensive. Every product undergoes rigorous inspection and testing to ensure that it meets our high standards for durability, functionality, and safety.

**Continuous Improvement:** We embrace innovation and continuous improvement as part of our core values. This means that we are constantly seeking ways to enhance our products and processes, incorporating the latest advancements and industry best practices to maintain our commitment to quality.

### **Customer Feedback:**

Customer satisfaction is a critical aspect of our quality assurance process. We actively seek and value customer feedback, using it to identify areas for improvement and make necessary adjustments to our products and services.

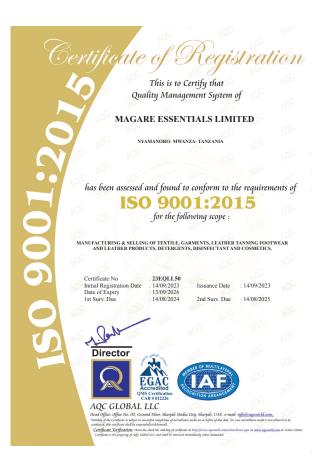
### **Ethical and Transparent Practices:**

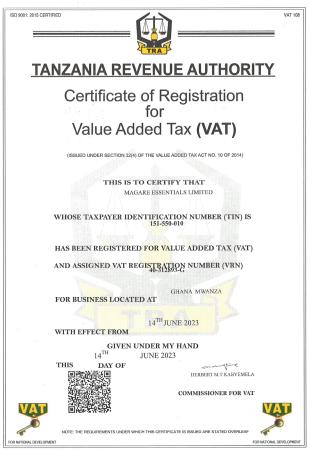
Integrity is a cornerstone of our business. We conduct all our operations with honesty and transparency, which extends to the quality of our products. Customers can trust that our products are accurately represented, and we stand behind their quality.

### Timely Delivery:

Ensuring that products are delivered on time is also part of our quality assurance process. We understand that timely delivery is crucial for our customers, and we prioritize meeting their deadlines.











The Business Licensing Act (Act No. 25 of 1972)

ILEMELA MUNICIPAL COUNCIL





# **OUR OFFICES**

Rock City Mall, 2nd Floor, Wing'A' Kirumba, Mwanza, Tanzania

## **PHONE**

+255 28 298 1121

+255 784 637 564

+255 765 595 884

# **EMAIL**

essentials@magare.co.tz sales@magare.co.tz



